

Contact Information:

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Graduate Certificate in Agribusiness

Certificate Description

The Graduate Certificate in Agribusiness is designed to provide students with an understanding of the business organizations and market infrastructure surrounding agriculture production, supply industries, and food distribution and to equip them with the economic concepts and tools needed in the management and marketing of agricultural inputs, commodities, and foodstuffs. Students who earn the Graduate Certificate in Agribusiness will be properly situated to take these skills into the industries involved in the food chain, from production to supply to delivery. For most students the Graduate Certificate in Agribusiness enhances the skills obtained in primary degree programs.

The Graduate Certificate in Agribusiness complements existing graduate degree programs and is designed especially to fit the elective requirements of the MBA and to serve as an area of emphasis in the MA in Applied Economics. Students in other degree programs are eligible for the certificate if they meet the prerequisites of the courses needed for the certificate. Students not in degree programs are also eligible to earn the certificate by enrolling as non-degree students, again providing that they meet the prerequisites of the courses needed for the certificate. The Certificate program is designed to provide a focused training in agribusiness that embraces the economic foundations of business and applies them to the agricultural sector.

Description of Curriculum

The Graduate Certificate in Agribusiness requires a total of 12 graded credits, and one supervised practicum. Nine of the credits are in the certificate core and three credits consist of supervised independent study involved in formulating a business plan for a food or agribusiness product.

Certificate Core

EconS 550: Economics of Marketing (3 credits)

EconS 553: International Trade and Marketing (3 credits)

EconS 560: Agribusiness Management and Marketing (3 credits)

Practical Experience

Supervised summer practicum in a food or agribusiness firm.

MgtOp 600: Independent Study Business Plan Competition – must be for a food or agribusiness product. (3 credits)

Admission

Students admitted to other graduate degree programs at Washington State University are eligible for the Graduate Certificate in Agribusiness providing they meet the prerequisites for the courses in the certificate program. Students must maintain minimum GPA requirements (at least 3.0) while enrolled as a certificate student.

To qualify for the Graduate Certificate, a prospective student must:

- Have a bachelor's degree from an accredited post-secondary institution,
- Meet all prerequisite course requirements or be able to demonstrate equivalent knowledge and understanding for courses prior to enrollment.