

Trenton G. Smith

CONTACT INFORMATION	School of Economic Sciences Washington State University Box 646210 Pullman, WA 99164-6210 USA	<i>voice:</i> +1-509-335-2865 <i>fax:</i> +1-509-335-1173 <i>e-mail:</i> trentsmith@wsu.edu <i>web:</i> www.ses.wsu.edu/people/tsmith.htm
CITIZENSHIP	United States	
EDUCATION	University of California, Santa Barbara , Santa Barbara, California USA Ph.D., Economics September 2002 Thesis: Toward a Unified Theory of Choice: Case Studies in Dietary Preference Advisor: Ted Bergstrom M.A., Economics June 1997 Stanford University , Stanford, California USA M.S., Civil Engineering June 1993 B.A.S., Biological Sciences & Economics March 1990	
EMPLOYMENT HISTORY	WSU School of Economic Sciences , Pullman, Washington USA Assistant Professor 2004–present <i>Courses Taught:</i> EconS 501: Ph.D. Microeconomic Theory EconS 600: Behavioral Economics Workshop EconS 527: M.A. Mathematics for Economists EconS 351: Intro to Food & Agricultural Markets Ag Ec 370: Agricultural Prices UCLA International Institute , Los Angeles, California USA Global Fellow & Visiting Assistant Professor 2003–2004 <i>Courses Taught:</i> COM STD 197R: Television Advertising University of Bonn, Department of Economics , Bonn, Germany Postdoctoral Research Fellow 2002–2003 UCSB, Department of Economics , Santa Barbara, California USA Instructor & Teaching Assistant 1996–2002 Enviros, Inc , Kirkland, Washington USA Microbiologist & Environmental Engineer 1990–1996	

Smith, T. G. (2004): “The McDonald’s Equilibrium: Advertising, Empty Calories, and the Endogenous Determination of Dietary Preferences,” *Social Choice and Welfare*, 23(3), 383–413.

Cited by:

Econometrica [72(1): 93–118]
Journal of Economic Literature [43(1): 9–64]
Applied Economics Letters [12(12): 719–722]
Journal of Agricultural Economics [57(2): 213–220]
Journal of Economic Surveys [22(4): 617–647]
Journal of Marketing [70 (4): 170–184]
Phil. Trans. R. Soc. B [363, 3813–3824]
Loyola of Los Angeles Law Review [39(1): 507–602]
Obesity Research & Clinical Practice [2: 83–89]
Appetite [51: 256–265]
USDA/ERS Economic Research Report 2005-4
USDA/ERS Economic Research Report 2007-43
Obes [2: 39–47]
Young Consumers [7(4): 72–75]
Academy of Marketing Science Review [10(9)]

Smith, T. G., and A. Tasnádi (2007): “A Theory of Natural Addiction,” *Games and Economic Behavior*, 59, 316–344.

Cited by:

Supreme Court Economic Review, Vol. 19 (<http://ssrn.com/abstract=1174468>)
Journal of Health Economics [27: 45–68]
Journal of Agricultural and Applied Economics, [40(2): 523–538]
USDA/ERS Economic Research Report 2007-43
Journal of Economic Surveys [22(4): 617–647]
Analyse & Kritik [29: 60–85]

Lee, Y. H., and **T. G. Smith** (2008): “Why Are Americans Addicted to Baseball? An Empirical Analysis of Fandom in Korea and the U.S.,” *Contemporary Economic Policy*, 26(1), 32–48.

Smith, T. G., and A. Tasnádi (2009): “Why (and When) are Preferences Convex? Threshold Effects and Uncertain Quality,” *The B.E. Journal of Theoretical Economics*, 9(1) (Topics), Article 3.

Smith, T. G., C. Stoddard, and M. G. Barnes (2009): “Why the Poor Get Fat: Weight Gain and Economic Insecurity,” *Forum for Health Economics & Policy* 12(2), Article 5.

Smith, T. G. (2009): “Reconciling Psychology with Economics: Obesity, Behavioral Biology, and Rational Overeating,” forthcoming in *Journal of Bioeconomics*. Formerly circulated (before major revision) as “Obesity and Nature’s Thumbprint: How Modern Waistlines Can Inform Economic Theory,” U.C. Santa Barbara Economics Working Paper 18-02.

Cited by:

George Mason Law Review [15(3): 681–740]

Barnes, M. G. and **T. G. Smith** (2009): "Tobacco Use as Response to Economic Insecurity: Evidence from the National Longitudinal Survey of Youth," forthcoming in *The B.E. Journal of Economic Analysis & Policy* (Contributions).

Smith, T. G., H. Chouinard, and P. Wandschneider (2009): "Waiting for the Invisible Hand: Market Power and Endogenous Information in the Modern Market for Food," *Washington State University Working Paper 2009-7*, in review.

McCullough, M., T. Marsh, and **Smith, T. G.** (2009): "Intertemporal Alcohol Dependency: Like Father, Unlike Son," in review

BOOK CHAPTERS Drownowski, A., A. Hanks, and **Smith, T. G.** (in press): "International Trade, Food and Diet Costs, and the Global Obesity Epidemic," in Hawkes C., C. Blouin, S. Henson, N. Drager, L. Dubé, (editors), *Trade, Food, Diet and Health: Perspectives and Policy Options*, Oxford: Wiley Blackwell.

WORKING PAPERS & SELECTED WORKS IN PROGRESS "Income and Health at Risk: Optimal Fattening in the Presence of Economic Insecurity" (with M. G. Barnes)

"Friends (with Money) Don't Let Friends Get Fat-A Theoretical and Empirical Analysis of Household Workers and Weight Gain" (with M. G. Barnes and J. Yoder)

"The Economic Psychology of Body Weight: Evidence from Country-Level Obesity Rates in the OECD" (with J. McCluskey)

"The Economic Psychology of Television Advertising" (with A. Hanks and A. Tasnádi)

"Defining Deception in Television Advertisements for Food Aimed at Children: Perspectives from Economics and Behavioral Biology"

"Endogenous Risk Attitudes" (with A. Tasnádi)

"Obesity is a General Equilibrium Problem" (with A. Cassey)

SEMINARS & CONFERENCE PRESENTATIONS Workshop on "Economics of Obesity," Paris School of Economics, Paris, France
[invited paper] December 2009

Workshop on "Obesity: the Welfare Regime Hypothesis," University of Oxford, England
[invited plenary lecture] November 2009

Indiana University, Bloomington, Department of Economics
[invited seminar & public lecture] November 2009

American Agricultural Economics Association Annual Meeting, Milwaukee, Wisconsin
[track sessions: Food Safety & Nutrition; Institutional & Behavioral Economics
(discussant: David Just)] July 2009

WSU Academic Showcase, Pullman Washington [poster presentation] March 2009

Research Committee on Commodity Promotion (NEC-63)/FAMPS Joint Conference,
San Diego, California [selected paper] February 2009

Washington State University School of Economic Sciences, Pullman, Washington
[department seminar] January 2009

Workshop on “Economics of Obesity,” Toulouse School of Economics, Toulouse, France
[invited paper; discussant Jean-Marie Lozachmeur] December 2008

Western Agricultural Economics Association Annual Meeting, Big Sky, Montana
[selected paper] June 2008

University of Washington, Seattle, Department of Nutrition Science
[invited seminar] March 2008

1st Annual Conference on Economic Issues and Outlook, Pasco, Washington
[invited conference presentation] December 2007

American Agricultural Economics Association Annual Meeting, Portland, Oregon
[invited conference presentation] July 2007

WSU Academic Showcase, Pullman Washington [poster presentation] March 2007

University of Washington, Seattle, Exploratory Center for Obesity Research
[invited session chair: “Poverty and Obesity: Disparities in Diet and Health”] March 2007

Western Washington University Bellingham, Washington
[invited seminar] February 2007

Washington State University, Pullman, School of Economic Sciences
[department seminar] January 2007

Western Agricultural Economics Association Annual Meeting, Anchorage, Alaska
[selected paper] June 2006

Research Committee on Commodity Promotion (NEC-63), Savannah, Georgia
[invited conference presentation] October 2005

American Agricultural Economics Association Annual Meeting
Providence, Rhode Island [selected paper, Food Safety & Nutrition] July 2005

Food System Research Group, 2nd Biennial Conference, Madison, Wisconsin
[invited conference presentation] June 2005

University of Washington, Seattle, Department of Nutrition Science
[invited seminar] February 2005

Public Health Advocacy Institute, Boston
[invited conference presentation] September 2004

19th Annual Congress of the European Economic Association, Madrid, Spain
[selected paper] August 2004

79th Annual Conference of the Western Economic Association, Vancouver, Canada
[selected paper; discussant Greg Dow] June 2004

Spring 2004 Communication Studies Forum, UCLA Department of Communication Studies
[invited semi-annual lecture; discussants Martie Haselton & Tim Groeling] May 2004

Washington State University, Pullman, Dept. of Agricultural Economics
[invited seminar] March 2004

American Agricultural Economics Association, Food & Agricultural Marketing Policy Section [invited conference presentation] March 2004

University of California, Los Angeles, Department of Economics
[informal seminar] February 2004

University of California, Santa Barbara, Department of Economics
[invited seminar] January 2004

University of California, Los Angeles, Global Fellows Program
[department seminar] November 2003

University of California, Los Angeles, Center for Behavior, Evolution and Culture
[invited seminar] November 2003

Bonn Graduate School of Economics [informal seminar] June 2003

Max Planck Institute for the Research into Common Goods, Bonn, Germany
[invited seminar] May 2003

U.S. Department of Agriculture, Economic Research Service
[invited conference presentation; discussant Parke Wilde] April 2003

Princeton University, Center for Health and Wellbeing, Princeton, New Jersey
[invited seminar] February 2003

Bonn Graduate School of Economics, Bonn, Germany
[department seminar] December 2002

77th Annual Conference of the Western Economic Association, Seattle, Washington
[selected paper; discussant Lynn Hunnicutt] July 2002

77th Annual Conference of the Western Economic Association, Seattle, Washington
[discussant for “Applied Microeconomics” session] July 2002

University of California, Irvine, Department of Economics
[invited seminar] February 2002

California State University, Long Beach, Department of Economics
[invited seminar] February 2002

Economic Science Association North American Regional Meeting, Tucson, Arizona
[selected paper; discussant John Dickhaut] November 2001

University of California, Santa Barbara, Department of Economics
[department seminar] October 2001

16th Annual Congress of the European Economic Association, Lausanne, Switzerland
[selected paper] September 2001

5th Occasional California Workshop on Environmental & Resource Economics, UCSB
[moderator for “Experimental Economics” session] May 2000

SERVICE

Referee for:

American Economic Review
Journal of Health Economics
Health Economics
Contemporary Economic Policy
Southern Economic Journal
Review of Agricultural Economics
Agricultural and Resource Economics Review
Obesity
Social Science & Medicine
USDA Economic Research Reports
Canadian Journal of Agricultural Economics
Feminist Economics
Journal of Environmental Economics & Management

Peer Reviewer/Panelist for:

USDA National Research Initiative (Human Nutrition and Obesity, 2006, 2008)
AAEA Selected Papers competition (Food Safety & Nutrition subject area, 2005, 2007)
USDA competitive grants (Obesity & Nutrition subject area, 2004)

WSU School of Economic Sciences Committees:

Microeconomic Theory Graduate Sequence Review (chair, 2009)
Microeconomic Theory Core Exams (member since 2005; chair 2007–2008)
Website (chair, since 2007)
Awards (2007-2009)
Special Events (2008-2009)
Agribusiness (ad hoc, 2007)
Health Economics Faculty Search (2006-2007)
Seminars (chair, 2005-2006)
Newsletter (2004-2005)

Doctoral Student Committees:

Andrew Hanks 2007-present (chair)
Jun Ma 2009-present (chair)
Rashmita Basu 2007-present
Hainan Wang (2008-present)
Scott Colby (2008-present)
Michael Barnes 2004-2008 (chair; placement: Hartford Group, Economist)
Michael McCullough 2007 (placement: California Polytechnic State University-San Luis Obispo, Assistant Professor)
Kelly Martin 2006-2007 (placement: Colorado State University, Assistant Professor)

Community:

Co-Editor, WSU Organic Farm newsletter (2008)
Wellness Committee, Moscow Charter School (2006-2007)
Orchid Award, Moscow Historic Preservation Commission (2009)

PROFESSIONAL
DEVELOPMENT

Grant Writer's Proposal Writing Workshop
Grant Writers' Seminars and Workshops, LLC.
(intensive six-month training)

2005–2006

Experimental Science Laboratory, University of Arizona
Visiting Graduate Student Workshop in Experimental Economics

1999

PERSONAL

Married (Valeri Schillberg), one daughter (Semolina, born 1999).
Hobbies include backpacking & mountaineering, homebrewing, and gardening.